



## 2024 Invest in Youth Breakfast SPONSORSHIP PACKET

### YOUR SPONSORSHIP CHANGES LIVES

Your sponsorship extends a lifeline to children, youth and families in East King County by underwriting the cost of the Invest in Youth event so that every dollar donated can go directly in support of YES' services. By sponsoring the event you are demonstrating your commitment to the health and success of Eastside children, youth and families. Your sponsorship provides an opportunity to increase your brand, reach new audiences, and ultimately accelerate impact in our community.

### INVESTING IN YOUTH MEANS...



### YOUTH EASTSIDE SERVICES' MISSION

YES helps youth reach their full potential, strengthens families, and advocates for a safe, caring, and equitable community through behavioral health support, expert intervention, outreach, and education.

### YOUTH EASTSIDE SERVICES' VISION

We are building toward an Eastside community where every young person feels safe, respected, supported, and has a sense of belonging that empowers them to grow into the person they aspire to be.

### YOUTH EASTSIDE SERVICES DIVERSITY, EQUITY, INCLUSION, BELONGING

The young people and families we serve are coping with today's most difficult life challenges, generational traumas, systemic oppression, and inequities. We believe that every person deserves equitable opportunities to achieve their goals, and that the strongest communities support those who face the greatest barriers to well-being.





## 2024 Invest in Youth Breakfast SPONSORSHIP PACKET

**WHEN:** Thursday, May 9, 2024  
**TIME:** 8:00 - 9:30 a.m.  
**WHERE:** The Meydenbauer Center, Bellevue, WA



### ABOUT THE EVENT

The Invest in Youth Breakfast will feature enlightening and moving stories from YES clients, Chief Executive Officer David W. Downing and celebrated keynote guest, Rainn Wilson.

With your help, we intend to raise **\$1,000,000** to ensure that children, youth and families seeking help receive the mental health and substance use counseling and treatment they urgently need, regardless of their ability to pay.

### ESTIMATED IN PERSON & VIRTUAL ATTENDANCE

An estimated 800-1000 community supporters, civic and business leaders with a passion for helping young people and their families will join us in-person at Bellevue's Meydenbauer Center.

### KEYNOTE GUEST - TYLER LOCKETT



**TYLER LOCKETT - SEATTLE WIDE RECEIVER**

Tyler Lockett has played wide receiver for Seattle since 2015. In nine seasons with Seattle, Lockett has amassed close to 8,000 yards receiving with 59 touchdown receptions. Off the field, Lockett was named in 2021 and 2022 as the nominee for the Walter Peyton Man of Year Award. Among his extensive philanthropic work, Lockett started the Light It Up Foundation, which provides scholarships to high school students in his hometown of Tulsa, Oklahoma. In 2022, in an effort to combat the stigma around mental health, Lockett shared that he spent at least two NFL seasons struggling with depression and anxiety.

### EVENT EMCEE



**ELISA JAFFE**

Elisa Jaffe is well known to both TV viewers and radio listeners in Western Washington, joining the KOMO News team in 1987. Now retired, for over 35 years Elisa was a field reporter, TV news anchor, host and executive producer of KOMO's daily television talk show Northwest Afternoon, morning host on 570 KVI and anchor for drive time on KOMO News Radio. Elisa is enjoying retirement, and when she is not offering her skills to non-profits, she enjoys spending quality time with her family, traveling, painting, cooking, attending plays and concerts, and hanging with her three dogs and sassy mouthed rescue parrot.



# 2024 Invest in Youth Breakfast SPONSORSHIP PACKET

## 2024 SPONSORSHIP LEVELS

YES' sponsorship options have been developed to provide opportunities for enhancing your brand, reaching new audiences, and ultimately accelerating impact in your community.

SPONSORSHIP LEVELS	Presenting Sponsor	Title Sponsor	Major Sponsor	Key Sponsor	Supporting Sponsor	Table Sponsor
Amount	\$25,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
<b>ADVANCED BENEFITS &amp; RECOGNITION</b>						
Company logo or name displayed on <b>event webpage</b> for one year with live link to your company website	✓	✓	✓	✓	Name only	-
<b>Social media</b> (Facebook, Instagram, LinkedIn) mention of company name in support of event	✓	✓	✓	✓	-	-
Company logo or name listed in <b>electronic save-the-date</b> ( <b>Deadline: February 28, 2024</b> )	✓	✓	✓	✓	-	-
Company logo or name listed in <b>printed event invitation</b> ( <b>Deadline: February 28, 2024</b> )	✓	✓	✓	-	-	-
Company name listed in printed <b>save-the-date postcard</b> ( <b>Deadline: February 28, 2024</b> )	✓	-	-	-	-	-
<b>DAY OF EVENT BENEFITS &amp; RECOGNITION</b>						
<b>1 table of 10 seats</b> at the event ( <b>Deadline: April 15, 2024</b> )	✓	✓	✓	✓	✓	✓
Company logo or name listed in <b>event program</b>	✓	✓	✓	✓	Name only	Name only
Opportunity to provide a <b>30 second recording</b> supporting the event to be played in event promotion efforts	✓	✓	-	-	-	-
<b>Verbal acknowledgment</b> of sponsorship during the program	✓	-	-	-	-	-
<b>POST-EVENT BENEFITS &amp; RECOGNITION</b>						
Company name or logo in guest <b>thank you email</b>	✓	✓	✓	Name only	-	-

## QUESTIONS?

Contact Becca Holbrook at [Bholbrook@youtheastideservices.org](mailto:Bholbrook@youtheastideservices.org) or 425-586-2318.



# 2024 Invest in Youth Breakfast SPONSORSHIP PACKET

## SPONSORSHIP COMMITMENT FORM

Kindly complete your sponsorship form **by March 14, 2024** to receive full benefits.

### SPONSORSHIP LEVELS

- |   |   |
|---|---|
| <input type="checkbox"/> \$25,000+ Presenting Sponsor | <input type="checkbox"/> \$5,000 Key Sponsor        |
| <input type="checkbox"/> \$15,000 Title Sponsor       | <input type="checkbox"/> \$2,500 Supporting Sponsor |
| <input type="checkbox"/> \$10,000 Major Sponsor       | <input type="checkbox"/> \$1,500 Table Sponsor      |

### SPONSOR INFORMATION

Sponsor Name (as you would like to appear on printed materials):

\_\_\_\_\_

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP PAYMENT OPTIONS

- Pay online: [www.youtheastideservices.org/donate](http://www.youtheastideservices.org/donate)**
- Please send an invoice to the sponsorship contact listed above.
- Pay by check
- Pay in quarterly or monthly installments by December 31, 2024

Please mail your check (payable to "Youth Eastside Services") and this completed form to:

Attn: Becca Holbrook  
Youth Eastside Services  
999 164th Ave NE  
Bellevue, WA 98008

Phone: 425-586-2318  
Email: [Bholbrook@youtheastideservices.org](mailto:Bholbrook@youtheastideservices.org)  
Tax ID: 91-0849093

Becca Holbrook will be in touch to coordinate your sponsor benefits.

**THANK YOU FOR SUPPORTING CHILDREN, YOUTH AND FAMILIES!**