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MEDIA RELEASE

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For Immediate Release:

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YES Welcomes New Board Members from Bellevue and Yarrow Point

Marketing consultant John Chesemore and Yarrow Point Pro Tem Lisa Mushel join 25 others

BELLEVUE, Wash. (October 11, 2011)—Youth Eastside Services (YES) has added Mayor Pro Tem of Yarrow Point Lisa Mushel as well as Bellevue resident and marketing consultant John Chesemore to its Board of Trustees.

“As the parent of two young children, I knew I wanted to get involved with a local organization dedicated to helping families and children,” said Chesemore, who is an engagement manager Arryve Consulting working with Microsoft. “I look forward to helping to expand the great work YES is doing,” he added.

Mushel is currently an independent business consultant and Mayor Pro Tem of the Town of Yarrow Point. In addition to serving on the Yarrow Point Town Council for the past 12 years, she has volunteered in leadership and committee chair roles with Bellevue LifeSpring (formerly Overlake Service League). “Like YES, I am committed to supporting the needs of children and families in the Eastside community,” said Mushel.

“We are pleased to welcome these two excellent additions to our board of more than 25 other business and community leaders,” said YES Executive Director Patti Skelton-McGougan. “We look forward to their contributions as YES moves towards 45 years of service to youth and families on the Eastside.”

YES is a nonprofit organization and a leading provider of youth counseling and substance abuse treatment in the region. Since 1968, YES has been a lifeline for kids and families, offering treatment, education and prevention services in facilities in Bellevue, Redmond and Kirkland and over 40 school and community sites. While YES accepts insurance, Medicaid and offers a sliding scale, no one is turned away for inability to pay. For more information, visit www.YouthEastsideServices.org.

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Photos Attached:

Left: John Chesemore
Right: Lisa Mushel

About Youth Eastside Services: *Since 1968, YES has been a lifeline for kids and families, offering counseling, treatment, education and prevention services to help youth become healthy, confident and self-reliant and families to be strong, supportive and loving. For more information, visit www.YouthEastsideServices.org*