

Promoting the *Invest in Youth Breakfast* via Facebook

Youth Eastside Services now has a fan page on Facebook, and some of your fellow table captains are using it to tell friends about the YES *Invest in Youth Breakfast* on March 3rd. Below is information on finding the YES fan page (and becoming a fan) as well as ideas for promoting the event to your Facebook friends.

Finding YES:

To find the page, click on the Facebook logo on our website, www.YouthEastsideServices.org. Or you can search for "Youth Eastside Services" from your Facebook home page. YES also has a cause page that will focus on the Breakfast beginning January 4th.

When you become a "fan" of YES, it is reported in the activities section which is visible to your friends.

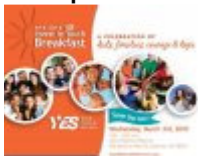
Promoting the YES Breakfast via Facebook:

1) On the fan page, you'll see a post about the *Invest in Youth Breakfast*. Click on "RSVP to this Event" and this activity will show up on your Facebook page.

2) Share the event with your friends by clicking on "share" right beneath the *Invest in Youth Breakfast* post on the fan page. You can add a personal message such as this one that a fellow table captain posted on her Facebook page -- *Great event for those who live on the Eastside. Let me know if you can join me! I am a table captain this year. This is a fantastic organization.'*

The post will look like this:

Your personal note



YES Invest in Youth Breakfast

Location:Hyatt Regency Bellevue

Time:7:30AM Wednesday, March 3rd